

## Executive Summary

, Solarfield AG is a Company by Shares
, Initial Investment of $€ 2,740,000$
, 7\% return on investment
, Revenue Secured by Federal Law
, Future Projects Planned; Financed Appropriately

## Our Company Goals

Initially construct a solar farm and finance it in a way that helps and promotes further projects of the company
) Constructing solar farms in southern Germany
Product: Green Electricity
Size of project is accessible to small investors
Secure return on investment
Initial shareholder investment of $€ 2,740,000$
Return on investment in 11 years
Dividends average to $9 \%$ over the life of the plant
, (based on 20 year loan)

## Our product: Green

 Electricity, Our electricity generation comes from a renewable source - "its green"
, Competition from similar developments in solar energy Our project is secure because renewable energy has guaranteed tariffs and it has a high public acceptance and support
) Return on investment is high considering the security offered
The structure of the project finances are simple and predictable

Ongoing costs and revenue are constant and independent

## Company Structure

, Company By Shares
$€ 2,740,000$ investment required
, ( $40 \%$ of initial capital expenditure)
, Raised through sale of shares
, Board of Directors
> Supervisory Board
, Shareholder Meeting

# Sector and Market (Electricity) 

Estimate Revenue € 950,000 p.a
Target Market: German Electricity Market
Market Description
, Total Value (500b kWh, 16\% renewable)
, Growth (renewables ~ 12\% p.a. (2000-10), growth of total market 0\%)
, Demand (effectively unlimited due to EEG prioritising of renewable sources)
, Selling Strategy
EEG regulations ensure purchase of renewable energy by grid operators
Location close to major cities (Munich or Basel and Freiburg)
, Unit cost: $18.8 €$ cents per kWh
7 cents below EEG tariff

# Sector and Market (Solar PV) 

, Market potential
Phase out of nuclear power stepwise till 2030
, 23\% of Germany's and 60\% of bavaria's electricity generation
, High market potential for solar power
, German Solar Power Market
Total installed capacity in 2009: 10,000 MW
New installed capacity in 2010: 4,000 MW
) Growth rates of: 30-40\% (45\% worldwide)
, Risks and Threats
Lowering of EEG tariffs or cancelation, due to:
, over saturation of renewables,
, change of government
, economic downturn

## Reasons for solar energy in Germany

, Phase out of nuclear power stepwise till 2030
$23 \%$ of Germany's and 60\% of bavaria's electricity generation
High market potential for solar power
, High public acceptance for renewable energies
, Price decrease of $45 \%$ for PV-panels since 2006
Feed in tariffs are decreased by 35\% since 2006 Installation of PV-panels was more profitable in 2010 than in 2006!

## Favorable Ecconomics in Germany

World Leading solar industry already established
, Secure supply of high-tech components
, Competitive prices for components
, Continuation of government support
, Stable Economic Outlook
Ensured future demand for product
, Consumer electricity is relatively expensive
In addition to guaranteed tariffs for wholesale; retail prices are comparatively high

## Favorable Legislation in Germany

According to the EEG: 'In order to avoid wasting valuable area, only systems on areas which have been previously used are reimbursed' (Energy Sources Act (EEG))
, former land fill sites,
, industrial and military waste lands
, farm-land which has been converted to grassland
) Feed in tariffs for 2011 on open spaces: 25,37Cent/kWh
Guaranteed for 20 years

## Renewable Energy Sources Act (EEG)

Obliges grid operators to give priority to purchase electricity from renewable energies
, Investment security by guaranteed feed in tariffs
, kfw-Bank loan for total investment costs
, $3.99 \%$ interest rate for loan

## Project Description

, Photovoltaic (PV) - power plant in Southern Germany
, $80 \%$ coverage of 40000 m 2
Collector area $32,000 \mathrm{~m}^{2}$
, Area needed: 4 ha
( $1 \mathrm{ha}=10,000 \mathrm{~m}^{2}$, football-field ca. 0.7ha)
, Peak Capacity : 3600 kW

## Where the Sun Shines



## $\rightarrow$ Total radiation in Germany

2 possible locations in Germany:
, South-west of Munich
, South of Freiburg


## Bayern: Land Prices



Average price for farm land


## Baden Württemberg: Land Prices



Average price for farm land: 19,000 €/ha


In Lörrach:
<15,000 €/ha $1140 \mathrm{kWh} / \mathrm{m}^{2}$ per year

Kaufwerte für landwirtschaftliche Grundstücke *)
in den Stadt- und Landkreisen Baden-Württembergs 2009

*) Grundstücke ohne Gebëude und ohne Imventer.

## Capital Expenditure

 efield, Equipment
, Installation/Construction
, Included in equipment prices
, Civil Works
, Land

## Equipment and Civil Works

## , Equipment

, PV panels
, Frames and Tracking system
, Inverters, Transmission and Wiring
Civil Works
, Inverter Housing (Building)
, Clearing and Foundations
, Drainage
, Access Road
, Fence
, Security and Lighting
) Total (including circulating capital)

3,500,000
1,000,000
1,000,000

## PV-panels

, Photovoltaic (PV)
area irradience efficency price yearly revenue
$32,0001170 \mathrm{kWh} / \mathrm{a} \quad 0.1 € 0.2571 € 962,582.40$
, Efficiency
, 10 percent
, Degradation
, On average up to $10 \%$ of efficiency over 20 years
, compensated by the replacement of significantly degraded cells and other module components
, Compensated by "attrition" ongoing expense

## Ongoing Expenditure (€ р.a.)

, On going costs are constant for the life of the plant, and independent of production/revenue
, Maintenance (labour)
, €40/hr x 10hr/wk x $52 \quad 21,000$
, Replacement/Attrition
, 2\% per year 110,000
, Security Surveillance
, €20/hr x 84hr/wk x 52
85,000
, Insurance
100,000

## Finances and Cashflow

## 15 Year Loan Financing: levelized yearly interest payments

Cash Flow Calculation

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 |
| Depreciation Costs | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 |
| Ongoing Costs | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 |
| Financing Costs | 87,374 | 87,374 | 87,374 | 87,374 | 87,374 | 87,374 | 87,374 | 87,374 | 87,374 | 87,374 |
| Loss carried forward | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Profit before tax | 259,208 | 259,208 | 259,208 | 259,208 | 259,208 | 259,208 | 259,208 | 259,208 | 259,208 | 259,208 |
| Tax 40\% | 103,683 | 103,683 | 103,683 | 103,683 | 103,683 | 103,683 | 103,683 | 103,683 | 103,683 | 103,683 |
| Net Profit | 155,525 | 155,525 | 155,525 | 155,525 | 155,525 | 155,525 | 155,525 | 155,525 | 155,525 | 155,525 |
| Cash-flow | 455,525 | 455,525 | 455,525 | 455,525 | 455,525 | 455,525 | 455,525 | 455,525 | 455,525 | 455,525 |
| Loan Repayment | 273,728 | 273,728 | 273,728 | 273,728 | 273,728 | 273,728 | 273,728 | 273,728 | 273,728 | 273,728 |
| Dividend | 181,797 | 181,797 | 181,797 | 181,797 | 181,797 | 181,797 | 181,797 | 181,797 | 181,797 | 181,797 |
| Total Dividend | 5,266,698 |  | 15year dividend | 2,726,952 |  |  |  |  |  |  |
| Depreciation Costs | 300,000 |  |  |  |  |  |  |  |  |  |
| Loan Repayment | 273,728 | First 15 Years |  |  |  |  |  |  |  |  |
| Interest Repayment Ongoing Costs | $\begin{gathered} 87,374 \mid \\ 316,000 \end{gathered}$ | First 15 Years |  |  |  |  |  |  |  |  |

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## Cash Flow - 15 year loan

Cash Flow Calculation

|  | Year 11 | Year 12 | Year 13 | Year 14 | Year 15 | Year 16 | Year 17 | Year 18 | Year 19 | Year 20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 |
| Depreciation Costs | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 |
| Ongoing Costs | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 |
| Financing Costs | 87,374 | 87,374 | 87,374 | 87,374 | -87,374 | 4 | 0 | 0 | 0 | 0 |
| Loss carried forward | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Profit before tax | 259,208 | 259,208 | 259,208 | 259,208 | 259,208 | 346,582 | 346,582 | 346,582 | 346,582 | 346,582 |
| Tax 40\% | 103,683 | 103,683 | 103,683 | 103,683 | 103,683 | 138,633 | 138,633 | 138,633 | 138,633 | 138,633 |
| Net Profit | 155,525 | 155,525 | 155,525 | 155,525 | 155,525 | 207,949 | 207,949 | 207,949 | 207,949 | 207,949 |
| Cash-flow | 455,525 | 455,525 | 455,525 | 455,525 | 455,525 | 507,949 | 507,949 | 507,949 | 507,949 | 507,949 |
| Loan Repayment | 273,728 | 273,728 | 273,728 | 273,728 | 273,728 | 0 | 0 | 0 | 0 | 0 |
| Dividend | 181,797 | 181,797 | 181,797 | 181,797 | 181,797 | 507,949 | 507,949 | 507,949 | 507,949 | 507,949 |

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## Cash Flow - 20 year loan

Cash Flow Calculation

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 |
| Depreciation Costs | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 |
| Ongoing Costs | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 |
| Financing Costs | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 |
| Loss carried forward | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Profit before tax | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 |
| Tax 40\% | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 |
| Net Profit | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 |
| Cash-flow | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 |
| Loan Repayment | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 |
| Dividend | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 |
| Total Dividend | 5,020,959 |  | $15 y e a r$ dividend | 3,765,719 |  |  |  |  |  |  |
| Depreciation Costs | 300,000 |  |  |  |  |  |  |  |  |  |
| Loan Repayment | 205,296 | First 20 Years |  |  |  |  |  |  |  |  |
| Interest Repayment | 86,009 | First 20 Years |  |  |  |  |  |  |  |  |
| Ongoing Costs | 316,000 |  |  |  |  |  |  |  |  |  |

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## Cash Flow - 20 year loan

Cash Flow Calculation

|  | Year 11 | Year 12 | Year 13 | Year 14 | Year 15 | Year 16 | Year 17 | Year 18 | Year 19 | Year 20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 | 962,582 |
| Depreciation Costs | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 | 300,000 |
| Ongoing Costs | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 | 316,000 |
| Financing Costs | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 | 86,009 |
| Loss carried forward | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Profit before tax | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 | 260,573 |
| Tax 40\% | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 | 104,229 |
| Net Profit | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 | 156,344 |
| Cash-flow | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 | 456,344 |
| Loan Repayment | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 | 205,296 |
| Dividend | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 | 251,048 |

[^2]
[^0]:    12.01.2011

[^1]:    12.01.2011

[^2]:    12.01.2011

