



# **GLOBAL PANEL MAKES A START IN AACHEN**

For the first time in the eight-year history of Global Panel, a parallel meeting was held outside of Holland. In 1994, Ulrich Daldrup, Mayor of Aachen, Germany, and Dim Baars, Director of ERC, decided to bring Global Panel to Germany as part of a project to further internationalize the meetings. On November 24, Daldrup welcomed the former President of the United States of America, George Bush, and Barbara Bush as guests of honor at a gala dinner. The 300 guests dinner served as the closing session of Global Panel 1995. This first visit of a former American President to Aachen was widely covered by the German and Dutch press, even weeks before the gala dinner actually took place at the Casino in Aachen.

In Aachen, George Bush spoke about the background of the German reunification in 1989 and 1990. His comments were received enthusiastically by the German press, as Bush presented new facts regarding the restitution of real estate which was expropriated between 1945 and 1948 by the East-German government. Some of the participants were leading personalities from German banks and the academic and political world. On behalf of the European Commission some guests arrived from Brussels. Finally, Mr. Van Voorst tot Voorst, the Governor of the province of Limburg, Mr. Dammeyer, Minister of European Affairs, and several ambassadors joined the special guests in Aachen. A striking aspect of the evening was its organization. George Bush and other speakers of Global Panel at The Hague and organizers of ERC flew in from Rotterdam Airport. At the NATO Airport Geilenkirchen, near Aachen, Daldrup welcomed the former President and his wife with the greatest honor. The same night the entire group flew back to Schiphol Airport, Amsterdam.

This first Global Panel meeting in Aachen was, according to mayor Daldrup, the dinner participants, and the German press, an unexpected big success. Daldrup has already declared that he would be happy to host the closing session of Global Panel 1996.



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remerer 27. constability voor media Om Arth kabina stemt met de uit, bescha is de vroekereniste in Arthus alliceus tegen december van start gaar Valkunsen begin januerin in Bonin rijn. Hut kabinat ensents daar Volfover over twee weken en be-ginik, dat daarma, noor de de de

S Global Panel ieder jaar groter van opzet b

in kvoarbereiding met een Her-dies-transportvliegtuig en renswe F-27-toestellen voor medi-calitache regering van prenier railische regering van premier Peres het vredesproces zal voort-zettes. Hij vindt het een 'sterk'

Sacirbey interviewed by journalists of De Volkskrant

Akear een echte vrede'



Special interest of the Dutch press went to Yasser Arafat, who delivered a press-conference

GLOBA AN

voor handelsblokken



A team of cameramen and journ in order to interview Yasser

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### Arafat doet Den maag op sion



PRESS-COVERAGE OF GLOBAL **PANEL 1995** 

Global Panel annually brings together well-known speakers. Consequently, the regional, national and international press have usually shown a great interest in the Panel. Historical statements such as that made by Margaret Thatcher -"The EC is infused with the spirit of yesterday's future" - or Shimon Peres - "In the Middle East it is easier to defeat an enemy than to solve a problem" - have been discussed and rediscussed in the press.

The events of the recently held Global Panel 1995 were also covered widely by the regional, national and international media. Speakers such as Yasser Arafat, Muhamed Sacirbey and George Bush drew approximatly 150 journalists from international wire-services, news-stations, radio programs, and regional, national and international newspapers.

Foreign Minister Sacirbey, fresh from the negotiations in Dayton, received special attention from the press.

RAM Mobile Data was responsable for a smooth transfer of information to the various editorial offices by delivering wireless online service for journalists.



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Minister Sacirbey in Scheveningen:

Arafat mag volop

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RTL News visited the Gaza Strip n his way to the Netherlands

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Mr. Habbab, representative of the Palestinian National Authority, and Yasser Arafat

### GLOBAL PANEL



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GLOBAL PANEL



Global Panel 1995 was sponsored and supported by more than forty different companies. There are various ways to sponsor Global Panel. The structure of the Panel offers individual organizations the opportunity to set up and host special programs in their own lines of business. Global Panel also offers the possibility of product exposure. Renault, for example, showed its new car, the "Mégane." All of this took place at the exclusive and exceptional Circus Theater in The Hague. In 1996 Global Panel will again be organized at this very special location.

Global Panel is supported by a membership system as of January 1, 1996. For more information, please contact European Research Center, Verploegh Chasséplein 4

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Renault, official carrier of Global Panel 1995



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Reuters assured access to all world-wide financial news

GLOBAL
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<u>GLOBAL</u> PANEL 

### <u>GLOBAL</u> PANEL



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